

diem CBD

Getting Started Guide

"Power to the people, not big pharma."



Hooray! You're a DiemCBD Ambassador.

NOW WHAT?

You're in the right place.

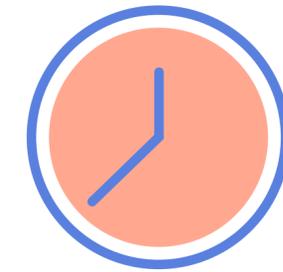
WHY IT'S AWESOME TO BE OUR BRAND AMBASSADOR.



Diem carries the highest quality products in the industry. Period.



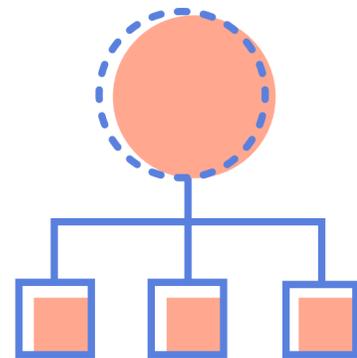
You're selling something that is PROVEN to help people.



You can do this part time or full time with a very flexible schedule.

You're in the right place.

WHY IT'S AWESOME TO BE OUR BRAND AMBASSADOR.



Diem offers the most lucrative and transparent commission structure in the industry.



Join one of the fastest growing multi-billion dollar industries in the world, FOR FREE.

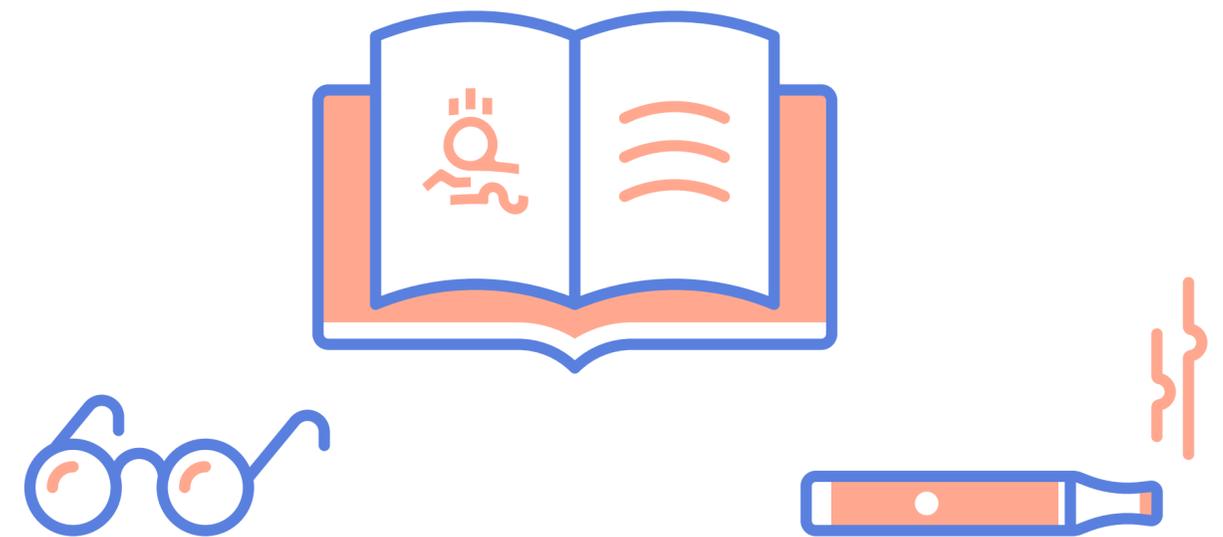
Study.

STEP ONE:

You need to become both an expert on CBD and Diem products. Customers will be asking you hard questions, and we want you to be prepared to answer them!

You are doing the right thing by starting with this packet. After reading through the rest of this packet, your next step is to read the Diem Product Guide (sent in your introductory email), and then review Diem products on diemCBD.com and get familiar with the website and shopping experience. After that we encourage you to simply google "CBD" and read about the industry, the products, and the science behind it.

Make flashcards, take notes, do whatever you need to do to become an expert!



Try our products.

STEP TWO:

Head to [DiemCBD.com](https://diemcbd.com) and order some samples to try yourself. You need to feel the power of CBD to truly understand it. This will give you real world experience with DiemCBD products and the ability to easily explain what they do for your customers.

We don't want you to spend tons of money to get started, so we have created small and affordable samples of all of our products. You can purchase as many or as few as you would like, and we honestly don't make money on these, our goal is to have new sales partners and customers try our products without breaking the bank!

Please keep in mind that this is optional - you are not required to spend any money on samples before you start unless you want to.



Get Social.

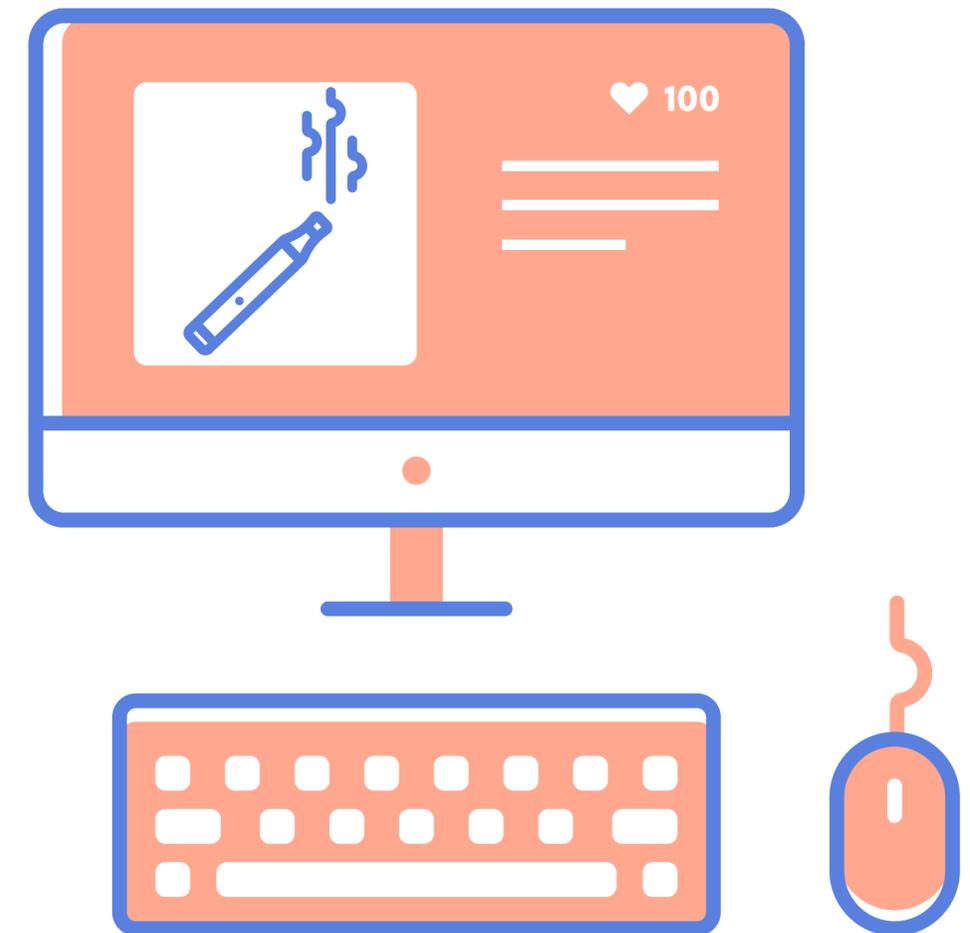
STEP THREE:

These products basically sell themselves, but it is up to you to get the word out so people know that you have them! Start with social media.

This is important: Do not push products on your friends and family and risk damaging your personal relationships. People dislike that, and we do not want that for you. Instead take an educational approach on social media. There are a ton of people out there that are curious about CBD or would benefit from it, and you would be genuinely helping them as their teacher!

Below is an example of a healthy social media post. First, pick a product photo from DiemCBD.com to repost, then post it with a link to DiemCBD.com and add the following text:

"Hey everyone! I have some good news - I am now working with Diem CBD to teach people about some potential plant-based alternatives to pharmaceuticals. I just went through some intense studying on CBD and I have lots of info to share on what it is, where it comes from, how it helps, and the science behind it. PM me if you want to learn about it!"



How selling works.

How do customers order products?

In your introductory email we supplied you with your own [personal web link](#). SAVE THIS LINK. This link takes customers to your personal Diem shopping page where they can order DiemCBD products and you get commissions on every sale! Use this link in all of your customer communications on social media, email, text message etc. Your personal Diem shopping page on that link looks identical to DiemCBD.com, which is super cool!

Remember - you are an EDUCATOR. CBD is new to most people and it is your job to teach people about it, not "sell" to them. "Teaching" should be your mentality and your approach to every conversation. Start by ASKING QUESTIONS to find out how knowledgeable they are, LISTEN to them to find out what they are curious about, and then TEACH them on what they are curious about. Only give people the link to purchase diemCBD products when they ask for it. We are not pushy/annoying sales people, we are here to teach and enrich our community. If people want to purchase they will tell you.

If people are interested in making a purchase, make sure to tell them that they can save 10% by signing up for monthly recurring shipments! This savings is a huge benefit to them, and as their ambassador you get commissions every month for that sale which is great for you. It is really easy to sign up for monthly recurring shipments upon checkout on your personal site (just click a button), and the discount is applied automatically to every recurring order. It is also super easy to cancel monthly shipments at any time, no contracts or funny business.

How selling works.

How do I get paid?

You get paid at the end of every month. Money will be deposited directly into your bank account. Check your introductory email for instructions on setting up your direct deposit.

Can I build my own team of ambassadors?

Yes! One of the best parts of our program is your ability to build your own team and earn commissions on your team's sales. Potential new Brand Ambassadors will be able to sign up to work on your team via your personal site, so send them the link we have provided you when they are ready to sign up! There are no limits - you can hire as many people as you want.

Do I have to buy inventory?

NO! This is one of the best aspects of selling for DiemCBD and it is what separates us from predatory "MLM" companies - you do not have to buy your own inventory. When customers buy products using your personal DiemCBD shopping link, we will ship their order directly to them. There is no need for you to invest significant amounts of money in inventory and take personal financial risk. You simply focus on being a great Brand Ambassador, we will take care of the rest!

Commission Structure.

Lucrative, honest, and transparent

At DiemCBD we hate MLM companies. Why? Because they intentionally make their commission structures impossible to understand so that they can pay you next to nothing for your hard work. Diem is different. Diem offers one of the most lucrative and transparent commission structures in the world. When we set out on building this company our major goal was to make the commission structure super simple and super rewarding. Unlike other companies out there, we do not have a confusing commission structure based on an impossible to understand system of points and bonuses, we peg our commissions to dollars and percentages. It is super easy to understand EXACTLY how much money you will be making for your hard work, and you have the opportunity to make serious money. This is what it looks like.

LEVEL	COMMISSION %
(1) You	10%
(2) People you hire	4%
(3) People hired by your team	1%
(4) People hired by your team's team	1%
TOTAL COMMISSIONS	16%

Commission Structure.

COMMISSION PAYOUT EXAMPLE

The power of this sales model starts with your ability to earn huge commissions yourself with an industry leading 10% commission rate on sales, but the power is also in your ability to build an enormous sales team that you get huge benefits from. In this example - check out what happens when you and everyone underneath you sells \$1000 of DiemCBD products per month and hires just 10 people to their team.

By hiring just 10 people and selling just \$1000 worth of DiemCBD products per month (about 15 items based on average order size), and then motivating your team to do the same, you can earn up to \$11,500 dollars PER MONTH! Please note that this is an example and it is not a guarantee of income. We promise the commission rates, but it is up to you to get there and we will help in every way we can.

LEVEL	COMMISSION %	# OF PEOPLE SELLING	MONTHLY COMMISSION
(1) You	10%	1	\$100
(2) Your direct team	4%	10	\$400
(3) People hired by your team	1%	100	\$1,000
(4) People hired by your team's team	1%	1000	\$10,000
YOUR EARNINGS	16%	1111	\$11,500

Commission Structure.

MORE REWARDS

At DiemCBD we believe in rewarding our top performers. If you work hard you can earn a huge income and you could also earn some super cool bonuses.

At the end of every quarter Diem rewards its top Brand Ambassadors with prizes. These prizes vary between iPads, Flat Screen TV's, and cold hard cash. We regularly post performance numbers so you will see where you are at.

Also, at the end of every year the top BA's in the country will join the prestigious Presidents Club and will be rewarded with an all expenses paid vacation! If you are lucky enough to make it into this group, you and another person of your choosing will join the Diem founders on a trip to Hawaii, Mexico, The Caribbean, Key West, Greece, or other beautiful locations around the world, all expenses paid!





diemCBD.

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